Morgan Jefferson

Textile and Knit Designer with 10+ years of experience developing production ready textiles across multiple brands. Specialized in fabric construction, repeat development, digital knit programming, and cross functional collaboration from concept through vendor execution. Known for technical leadership, workflow organization, and mentoring design teams in fast-paced environments.

EXPERIENCE

Urban Outfitters Inc., Philadelphia, PA — *Knit Designer*

MARCH 2024 - PRESENT

· Lead training and mentorship programs for interns and assistants focusing on equipment, Apex programming, and delegate tasks to maintain development timelines.

· Collaborate cross functionally with designers, production, and team leads to align on development calendars, seasonal trends and workload planning.

· Maintain and manage digital tracking systems (Excel and PowerPoint) for active and archived projects, ensuring organized workflows, on time delivery, as well as production success.

· Program approximately 80% of seasonal knit developments in Apex Fizz, producing vendor ready layouts for prototypes with mills and manufacturing partners.

Urban Outfitters Inc., Philadelphia, PA — Associate *Knit Designer*

MARCH 2022 - MARCH 2024

· Developed original knit textures and repeat patterns supporting multiple brands, balancing trend direction, seasonal colorways, target costs, and production feasibility.

· Advised designers and production managers on fabric direction, stitch selection, and construction methods to support efficient manufacturing.

· Organized digital project files to ensure seamless access for managers, designers, and external vendors.

Urban Outfitters Inc., Philadelphia, PA — *Assistant Knit Designer*

JANUARY 2018 - MARCH 2022

· Operated and maintained Stoll, Dubied, Passap, and Brother knitting machines, producing knit samples and troubleshooting mechanical issues.

· Managed seasonal yarn ordering and implemented organizational systems

SKILLS

Textile & Knit Design

Fabric Construction

Repeat Pattern Design

Color Development & Colorways

Scale & Layout Development

Trend Driven Design

Production–Ready Artwork

Design to Production Execution

CAD Textile Design

Surface & Print Design

Adobe Photoshop

Adobe Illustrator

Knit Machine Operation

Mentorship & Team Leadership

Vendor & Mill Communication

Digital Knit Programming (Apex/Apex Fizz)

ACHIEVEMENTS

Selected as a **key resource** for digital knit file development and training team members in Apex programming.

Created a company wide stitch library documenting fabric construction to support efficient and consistent design development.

PORTFOLIO

morganstextiles.co

to improve material tracking.

· Documented buyer and creative director feedback during seasonal line reviews to support development decisions.

Galbraith & Paul, Philadelphia, PA — *Studio Assistant*
SEPTEMBER 2013 - DECEMBER 2017

· Inspected and sent out wallpaper and pillow orders for a high-quality textile manufacturer specializing in hand block printed fabric, pillows, and lighting for Room & Board, as well as studio printed wallpaper available through showrooms all over the world.

· Cut, labeled, and organized wallpaper and fabric samples at showrooms per designers' requests.

Philadelphia University, Philadelphia, PA — *Weaving Studio Assistant*
JUNE 2014 - DECEMBER 2015

· Organized all materials by rearranging all studio yarns by material and color, making it easier for staff and students to find

· Improved organization of the studio by creating systems for weavers and knitters to utilize.

EDUCATION

Philadelphia University , Philadelphia, PA— *Bachelor of Science in Textile Design*
AUGUST 2013 - DECEMBER 2017